



## FOR IMMEDIATE RELEASE

Contact:  
Susan Adelizzi-Schmidt, ext. 103  
Suasion Communications Group  
609-653-0400  
[publicrelations@suasionmarketing.com](mailto:publicrelations@suasionmarketing.com)

### **The Wildwoods... The Events Capital of the East Coast**

***The Wildwoods, NJ*** – With more than 160 special events and festivals throughout the year, most of them free, some might consider the Wildwoods the “Events Capital of the East Coast.” No other location in the region offers the number and variety of special events and festivals the Wildwoods offer annually.

The events take place at various locations throughout the island's three distinct municipalities: Wildwood, Wildwood Crest, and North Wildwood. Visitors can find an event happening nearly every day or night of the week throughout the summer at locations including the Wildwoods Convention Center, Byrne Plaza, Fox Park, Olde New Jersey Avenue's entertainment, on the beach, and on the world-famous Wildwoods Boardwalk.

The Wildwoods' annual calendar of events not only draws visitors to the family resort but also provides additional activities and entertainment outlets to those already visiting for vacation or business. From sporting events to fishing tournaments, food, and music festivals, and even a national marbles championship, the Wildwoods have developed a unique offering of special events not equaled in any other resort destinations.

Spring is the time when the outdoor fun starts rolling in the Wildwoods with events like the Cheerleading Championships, Youth Wrestling Tournament, Spring Indoor Vendor and Crafts Fair, and Easter Weekend events taking place. These events get the year started off right and help set the tone for the rest of summer. Highlighted by interactive competitions and family fun, spring events in the Wildwoods are a great reason to warm up after a long winter.

Once Memorial Day hits, the summer really starts heating up. The Wildwoods host its annual International Kite Festival, the largest kite festival in North America, National Marbles Tournament, Wildwoods Baby Parade, New Jersey State Barbeque Championships and Anglesea Blues Festival, and spectacular Fourth of July celebrations. Traditional events like these attract hundreds of thousands of visitors from all over the country every summer. Youngsters come to the Wildwoods to take part in the National Marbles Tournament and Wildwoods Baby Parade, while kite enthusiasts from throughout the world attend the International Kite Festival annually during Memorial Day Weekend.

Also taking place almost every week throughout the summer on the five-mile island are block parties, craft shows, family outdoor movie nights under the stars, farmer's markets, and many food and ethnic festivals. A wide variety of FREE concerts and live entertainment can also be found almost every single night of the week throughout the summer, including spectacular, FREE Friday Night Fireworks, and FREE live outdoor concerts featuring national recording artists, oldies groups, dance, big band music, and more!

Best of all, the fun doesn't end in the Wildwoods once the summer ends. The Wildwoods' 'Second Season' starts up right after Labor Day Weekend, offering visitors a host of events every weekend through November. Fall events in the Wildwoods include The Race of Gentlemen Vintage Car and Motorcycle Beach Drag Races; Classic Car Shows; Olde Time Italian Festival; Irish Fall Festival; Seafood and Music Festival; and the amazing Fabulous '50s Weekend.

There are exciting events for everyone on the Wildwoods events calendar: The Barefoot Country Music Fest for country music lovers; youth sporting events for sports lovers; monster trucks, car shows and vintage car and motorcycle beach races for auto enthusiasts; Sports Cards, Toys, Comics, and Collectibles Shows for collectors; a Barbeque and Blues Festival, Seafood and Music Festival, and Italian and Irish Festivals for music and food lovers; and events like the International Kite Festival, Wildwood Baby Parade and National Marbles Tournament for families. The best part about all the Wildwoods' events is that they are open to everyone to come and enjoy – and most of them are FREE to attend!

The Wildwoods Calendar of Events is available online at [www.WildwoodsNJ.com](http://www.WildwoodsNJ.com) or by calling 1-800-WW-BY-SEA (800) 992-9732.

###