

**PART I
OPERATIONS
GWTIDA as AGENT for
NJSEA**

(Minutes from 9/10/25 Regular Board Meeting)

**GREATER WILDWOODS TOURISM IMPROVEMENT & DEVELOPMENT AUTHORITY
WILDWOODS CONVENTION CENTER**

REGULAR MEETING, WEDNESDAY, SEPTEMBER 10, 2025

**Part I - OPERATIONS
GWTIDA as agent for NJSEA**

Call to Order: The Meeting was called to order by Mr. Greenland at 6:00 p.m.

Salute to flag.

The Open Public Meetings Act was read by Mr. Greenland.

Roll Call:

| | | | |
|----------------|---------|--------------|---------|
| Mr. Greenland | Present | Mr. Morey | Present |
| Mr. Bumbernick | Absent | Mr. Sattler | Present |
| Mr. Barnabei | Absent | Mr. Montello | Present |
| Mr. Hamlin | Present | Mr. Clunn | Present |
| Mr. Murray | Present | | |

Also present were Mr. Belasco, Ms. LaBounty, Ms. Dougherty, Mr. Lynch, Mr. Rose, Mr. Federici, Ms. Copson, Mr. Frey, Ms. Feketics and Mr. John Amenhauser.

A. Approval of Minutes

Mr. Morey made a motion to approve the Re-Organization meeting minutes of August 14, 2025, second by Mr. Murray.

Roll Call:

| | | | |
|----------------|--------|--------------|-----|
| Mr. Greenland | Yea | Mr. Morey | Yea |
| Mr. Bumbernick | Absent | Mr. Sattler | Yea |
| Mr. Barnabei | Absent | Mr. Montello | Yea |
| Mr. Hamlin | Yea | Mr. Clunn | Yea |
| Mr. Murray | Yea | | |

Motion moved and approved.

Mr. Murray made a motion to approve the regular meeting Operations minutes of August 14, 2025, second by Mr. Clunn.

Roll Call:

| | | | |
|----------------|--------|--------------|-----|
| Mr. Greenland | Yea | Mr. Morey | Yea |
| Mr. Bumbernick | Absent | Mr. Sattler | Yea |
| Mr. Barnabei | Absent | Mr. Montello | Yea |
| Mr. Hamlin | Yea | Mr. Clunn | Yea |
| Mr. Murray | Yea | | |

Motion moved and approved.

B. Public Comment – None.

C. **Executive Director's Report**

Included in the board packet were:

- Administration Update – September 2025
- ASM Update – September 2025
- DE North Update – September 2025
- Finance Update – September 2025
- Housing Update – September 2025
- Sales Update – September 2025

Mr. Belasco thanked the Wildwoods Convention Center staff for all their help with the Wildwoods Airshow. It is greatly appreciated. Mr. Greenland added that everyone stepped up for a great weekend. Thank you to all and we are looking forward to next year. Excellent job all. Mr. Greenland also stated that the Pilot's Dinner food was excellent.

Mr. Frey stated that the bollards have been installed on our front steps.

Ms. LaBounty stated that we received our tax collection figures through June in the amount of \$8,450. The state implemented a new tax portal in April, so some money was pushed to May. We are currently 15% behind 2024, however hoping to catch up with collections through the rest of summer. We will share additional tax numbers once they are received. Mr. Greenland also stated that our parking lot revenue is ahead by 8.4%. The lots are doing great!

Mr. Belasco stated that Joy Samaniego, our Housing Manager, has been very busy and did a lot of work for the airshow. Thank you to all the hotels who are assisting with rooms. Everything is going well in the Housing Department, and we are busy with bookings.

Mr. Lynch stated that the Sales Department is busy and he will be headed to Lithuania over the next week.

Motions: None.

Correspondence/Communication: None.

D. **Chairperson's Report**

Mr. Greenland reiterated meetings and conference calls held and attended throughout the month, as well as discussions with Mr. Belasco regarding ongoing items. There were no questions.

Committee Reports:

- o **Buildings and Grounds Committee:** Mr. Greenland stated that the B&G Committee meeting was cancelled. Mr. Belasco added that he met with Wildwood High School and is reaching out CMC Technical High School agricultural programs. We are moving along with the garden project, and Holly from Rutgers University is having her students tweak their design plans as discussed.

Old Business: None.

New Business: None.

Policies/Procedures: None.

Correspondence/Communication: None.

E. Executive Session – None.

F. Any matter of immediate attention – None.

G. Motion to go into the GWTIDA/Advertising portion of the meeting.

Mr. Murray made a motion to go into the GWTIDA portion of the meeting, second by Mr. Morey.

Roll Call:

| | | | |
|----------------|--------|--------------|-----|
| Mr. Greenland | Yea | Mr. Morey | Yea |
| Mr. Bumbernick | Absent | Mr. Sattler | Yea |
| Mr. Barnabei | Absent | Mr. Montello | Yea |
| Mr. Hamlin | Yea | Mr. Clunn | Yea |
| Mr. Murray | Yea | | |

Motion moved and approved.

Respectfully,



Frances Feketics
Board Secretary

PART II
GWTIDA
ADVERTISING/PROMOTIONS
(Minutes from 9/10/25 Regular Board Meeting)

**GREATER WILDWOODS TOURISM IMPROVEMENT & DEVELOPMENT AUTHORITY
WILDWOODS CONVENTION CENTER
REGULAR MEETING, WEDNESDAY, SEPTEMBER 10, 2025**

Part II – GWTIDA/Advertising and Promotions

A. Approval of Minutes

Mr. Clunn made a motion to approve the regular meeting Tourism minutes of July 10, 2025, second by Mr. Morey.

Roll Call:

| | | | |
|----------------|--------|--------------|-----|
| Mr. Greenland | Yea | Mr. Morey | Yea |
| Mr. Bumbernick | Absent | Mr. Sattler | Yea |
| Mr. Barnabei | Absent | Mr. Montello | Yea |
| Mr. Hamlin | Yea | Mr. Clunn | Yea |
| Mr. Murray | Yea | | |

Motion moved and approved.

B. Public Comment – None.

C. Executive Director's Report

Department Updates – Included in the board packet were:

Events Department Update – September 2025

Finance Department Update – September 2025

Marketing/Public Relations Update – September 2025

Mr. Belasco discussed the airshow and stated that this was a big team effort. Thank you to all the convention center staff for assisting with the event while not losing sight of other duties. It was a very nice experience.

Mr. Clunn asked if we received any feedback on the airshow. Ms. Dougherty replied that we did get positive feedback as well as negative feedback from the VIP ticket purchasers. Most of the comments, however, were generally very positive. The pilots were happy with the event and impressed with the Wildwoods. David Schultz feels that there is a lot of potential to grow and expand. The pilots were also very happy with their hotel rooms. Mr. Hamlin discussed the NAS Wildwood Airfest and the possibility of synergy to bridge the two events together. Tandem jumps with Army Golden Knights were mentioned as a possibility in the future.

Ms. LaBounty stated that we received our tax collection figures through June, and we are 7% down from last year. We do, however, anticipate a busy September.

Mr. Rose stated that number of visits to our website saw a 58% increase due in part to the Wildwoods Airshow.

Correspondence/Communication: Included in the board packet were letters to the City of Wildwood and the Greater Wildwood Hotel Motel Association regarding 4101 Boardwalk.

Motions:

Mr. Murray made a motion to approve the Bill List in the amount of \$197,438.81, second by Mr. Hamlin.

Roll Call:

| | | | |
|----------------|--------|--------------|-----|
| Mr. Greenland | Yea | Mr. Morey | Yea |
| Mr. Bumbernick | Absent | Mr. Sattler | Yea |
| Mr. Barnabei | Absent | Mr. Montello | Yea |
| Mr. Hamlin | Yea | Mr. Clunn | Yea |
| Mr. Murray | Yea | | |

Motion moved and approved.

D. Chairperson's Report

Mr. Greenland discussed meetings attended throughout the month, and there were no questions.

Mr. Greenland stated that a great job was done by the Wildwoods Convention Center staff, and all the work is much appreciated.

Committee Reports:

- **Advertising:** Mr. Hamlin reported that the committee met and reviewed the fall campaign as presented by A, B & C, including layouts for next year. Also, wonderful job by all for the Wildwoods Airshow. Mr. Morey asked about the economic impact of the airshow, and Mr. Rose stated that we should have those numbers by next week.
- **Special Events:** Ms. Dougherty stated that 3 post event reports were reviewed (Marbles, Jeep Invasion and Bronco Invasion). They satisfied the requirements and were approved. Other items discussed include the Wildwoods Airshow, and our digital sign. We will also be tightening up our funding and funding process.

Old Business – None.

New Business: None.

Policies/Procedures – None.

Correspondence/Communication – None.

E. Executive Session – None.

F. Any matter of immediate attention

Mr. Greenland stated that our next Board Meeting is scheduled for Thursday, October 9, 2025 at 6 p.m. Also, if anyone wants to be on a committee, please let Mr. Greenland know.

G. Motion to Adjourn

Mr. Clunn made a motion to adjourn, second by Mr. Morey.

Roll Call:

| | | | |
|----------------|--------|--------------|-----|
| Mr. Greenland | Yea | Mr. Morey | Yea |
| Mr. Bumbernick | Absent | Mr. Sattler | Yea |
| Mr. Barnabei | Absent | Mr. Montello | Yea |
| Mr. Hamlin | Yea | Mr. Clunn | Yea |
| Mr. Murray | Yea | | |

Motion moved and approved.

Respectfully Submitted,



Frances Feketics
Board Secretary